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SUMMER MOVIE MANIA!



2010 is looking good for **PREVIEWS** readers; this summer is filled to the brim with movies based on comics, games, or classic franchises. Whether it's the absurd fights of **Scott Pilgrim vs. The World**, the frightening return to **A Nightmare on Elm Street**, or the hard-bitten cast of **The Losers**, just about everyone can find something to love.

And what would the latest crop of movie blockbusters be without the merchandising? **PREVIEWS** presents our guide to some of this summer's biggest tickets, along with a selection of related merchandise suggestions to help you bring the fun home!



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A NIGHTMARE ON ELM STREET
(APRIL 30, 2010)

For nearly three decades, Freddy Krueger and his grim sense of humor have haunted the dreams of teenagers inside and outside the movies. The legend comes full circle this summer, when Jack Earl Haley (*Watchmen*, *Human Target*) takes on the classic role with a seriousness that audiences won't soon forget.

In honor of the new film, two brand new figures of Freddy Krueger, cast in the image of film star Jack Earl Haley, are being released. One figure portrays Krueger before the fire that disfigures him (featuring an interchangeable right hand for his trademark claw and face sculpt based on Jack Earl Haley),

while the other figure shows the villain in all his scary scarred glory (with another interchangeable head). Both figures measure 7" tall and are fully poseable. Collectors can also find a more cuddly Krueger with the newest entry in the *Living Dead Doll* series, based on the new film, and featuring his trademark sweater and removable fedora!

A Nightmare On Elm Street 7-Inch 2010 AF Asst. (DEC091367)
Living Dead Dolls: Freddy Krueger 2010 Remake (DEC091334)



IRON MAN 2
(MAY 7, 2010)

At the end of *Iron Man*, Tony Stark had just revealed his identity as Iron Man to the world. Now everyone from vengeful super-scientists to the U.S. government is gunning for a piece of ol' Shell-Head. Luckily, he's got some old and new friends in War Machine and the Black Widow watching his back when the bullets start flying.

Straight out of the soon-to-be summer blockbuster comes two new offerings from Diamond Select Toy's Marvel Select line: millionaire playboy Tony Stark (complete with the likeness of actor Robert Downey Jr.) in his Mark VI armor, or his unstoppable friend James Rhodes (with the likeness of actor Don Cheadle) in the War Machine armor. Both figures are fully articulated with removable facemasks and Armor Assembly Station bases.

Marvel Select: Iron Man 2—Iron Man Mk. VI Action Figure (NOV091231)

Marvel Select: Iron Man 2—War Machine Action Figure (DEC091300)



SHREK FOREVER AFTER
(MAY 21, 2010)

Happily ever after isn't all its cracked up to be. Shrek has it all: a loving wife, darling children, and the admiration of his fellow fairy tale creatures. But he longs for his life as a single man, and makes a deal with the mischievous Rumpelstiltskin for a day to himself. But Shrek fails to read the fine print, and wakes up in a world where he was never born, and Rumpelstiltskin is king of Far, Far Away! Now Shrek has to fight for his *Happily Ever After* all over again!

Mike Myers, Eddie Murphy, Cameron Diaz, and Antonio Banderas all return to delight moviegoers with reportedly the "final" *Shrek* adventure! For the collector, there's a 15" tall statue of *Shrek* and *Donkey* from the movie, based on their original 3D models. For someone looking for a more interactive experience, take a whack at the *Shrek Forever After Smack Backs*. These plush 6" plushes of Shrek, Donkey, Puss, and Gingy say phrases from the film when you squeeze their bellies.

Shrek Forever After: Shrek & Donkey Statue (MAR101556)

Shrek Forever After: Smack Back Plushes (DEC098355)



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**PRINCE OF PERSIA:
THE SANDS OF TIME**
(MAY 28, 2010)

The Dagger of Time can be used to alter the flow of time, making whoever wields it akin to a god. With an evil vizier and an army of supernatural assassins seeking its power, it's up to Dastan, the Prince of Persia, and a rival princess, to keep the dagger out of the wrong hands and the world from falling into chaos.

Lego brings the adventure of the medieval Middle-east to life with the **Battle of Alamut** set. Help the Prince as he and his friend Sesu attempt to storm the evil sorcerer Nazim's fortress and do battle with his Hassasin warriors in this 822 piece set.

Also, *United Cutlery* offers a 7" replica of the film's **Dagger of Time**. This collectable is made of cast metal with an antique silver-plated finish, and comes with a wooden display stand and certificate of authenticity.

Prince of Persia: Dagger of Time Movie Prop Replica (DEC98020)

Lego Prince of Persia: Battle of Alamut Set (JAN108042)



THE A-TEAM
(JUNE 11, 2010)

If you have a problem, if no one else can help, and if you can find them... well, you know the rest! A revamp of the classic '80s TV show, this version of **The A-Team** seeks to up the stakes with some of the most outrageous action sequences of the summer!

When thinking of the A-Team, two things jump to mind: Mr. T... and that van. While it is impossible to own Mr. Tureaud (seeing as "T" owns you, fool!), you can take your 4" **A-Team Action Figures**, cast in the likeness of the movie's leads, on missions in the **A-Team Classic Van**, complete with deluxe light and sounds! We love it when a plan comes together!

A-Team 4-Inch Action Figures Asst. (MAR101518)

A-Team: Classic Van w/Electronics (MAR101519)



JONAH HEX
(JUNE 18, 2010)

Remember those old westerns where the good guys wore white, had chiseled good looks, and stood for truth and justice? That ain't Jonah Hex; he wears a confederate army uniform, has a mangled face, and will only let you live if the bounty calls for it. He's all we got, so God help the bad guys.

Arguably, Jonah's only living friend is the working girl **Leila**, played by the gorgeous Megan Fox in the new film. **DC Direct** offers a hand-painted, cold-cast porcelain bust of the incendiary leading lady posing atop a crate of dynamite.

And for the serious fan, there's the 1:6 scale figure of **Jonah Hex** cast in the likeness of film star, Josh Brolin. This figure features 28 points of articulation and comes with a cloth costume, accessories, and a display stand.

Jonah Hex Movie: Leila Bust (APR100321)

Jonah Hex Movie: Jonah Hex 1/6-Scale Deluxe Figure (APR-100319)



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TOY STORY 3
(JUNE 18, 2010)

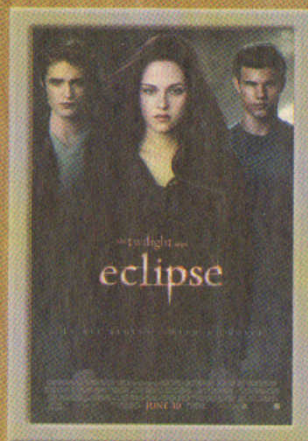
There comes a time when we must put away childish things and start acting like grown-ups. But how do you think your toys feel about that? With Andy going away to college, Woody, Buzz and the gang are donated to the local day care. And after spending less than a day of being a toddler's chew toy, there's already an escape plan in the works!

Fans can bring the adventure of the latest Pixar epic home in three new sets from Lego. Go on a Wild West adventure with the **Western Train Chase Set**; help Hamm and Woody escape a fiery fate with the **Trash Compactor Escape**; or ride along in **Lotso's Dump Truck** as it takes Buzz, Woody, and their friends to their new home at the day care center.

Lego Toy Story: Western Train Chase Set (JAN108062)

Lego Toy Story: Trash Compactor Escape Set (JAN108061)

Lego Toy Story: Lotso's Dump Truck Set (JAN108060)



TWILIGHT SAGA: ECLIPSE
(JUNE 30, 2010)

A string of murders have hit the Seattle area, apparently the work of vampires. The vampire Victoria has been building an army to get revenge on Bella Swan for the murder of her lover in the first film. While this crisis rages on, Bella must also choose between her lover Edward or her friend Jacob.

Look back on this exciting series with the **Tonner New Moon Dolls**. These highly detailed collectors items feature rooted hair, and cloth clothes, making these some of the most accurate representations of the *Twilight: New Moon* cast. Choose from:

Tonner Twilight: New Moon—Jacob Doll (APR101490)

Tonner Twilight: New Moon—Laurent Doll (NOV091270)

Tonner Twilight: New Moon—James Doll (NOV091271)

Tonner Twilight: New Moon—Victoria Doll (NOV091272)



Even after this summer, the outlook looks good for pop culture fans. No matter what your tastes are, you can look forward to your favorite franchises coming to life on the big screen. It's something special to be able to see a story you've grown to love be realized outside of two dimensions. And it doesn't hurt that you can get your hands on some neat toys based on them either!