

Duffy D Austin

UX/UI Designer | Game Designer | Focused on usability testing & rapid prototyping

<http://www.duffyaustin.com>

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I'm a UX/UI designer with a background in game design and an interest in what guides user choices. My experience creating games through user interviews, rapid prototyping and usability testing taught me how to design effective systems that communicate intentions to the user. I've carried these lessons with me into my designs as I bring users on journeys that are both intuitive and fun.

EXPERIENCE

Figma Designer — *The Caraballo Group, Remote*

October 2024 – Present

- **Updated Figma design system** assets for clients.
- **Coordinated** with design team to handle multiple projects.

UX Designer — *Civic Tech DC, Washington, DC*

August 2024 – Present

- **Designed wireframes, mockups and functional prototypes in Figma** for user testing.
- **Collaborated with experts of diverse specialties (data scientists, developers) to review designs, and get feedback** for project updates.
- **Developed user personas, user flows, and presents qualitative and quantitative data to stakeholders and developers** to explain design solutions.
- **Created research plans and interviewed** reporters and political researchers from across the globe.
- **Lead team of designers** to refine product interface and build website.

Game Designer — *Skrapped Games, LLC, Remote*

March 2012 – Present

- **Worked with stakeholders and developers to design robotics game system.**
- **Rapidly created paper and Figma prototypes** for systems based on qualitative and quantitative research.
- **Released print-and-play game** that received over **500 downloads in first six months.**
- **Published case study** on emotional experience design from games and how that applies to UX.

Editor, Publications Manager & Technology Expert — *Capital Association Management, Washington, DC*

November 2018 – March 2024

- **Managed the project for an online accreditation process** over the course of a month by integrating virtual webinars and automatic certificate distribution. This certified over 1,000 members and **increased association membership by nearly 5%.**
- **Developed online association guideline hosting platform and instructions** for how to access and navigate document.
- **Performed A/B testing** on marketing emails to **improve open and click-through rate by 10%.**
- **Designed over 800 graphics and videos** for marketing campaigns, updating the visual identity and user interface for the company.

Web Designer — *MilSpec Medical, Remote*

March 2022 – April 2022

- **Redesigned client website** through heuristics evaluations, creating a new sitemap and **prototype** of the new design
- Connected stakeholder with developer to implement changes.

Editor — *Infused Solutions at Uniformed Services University of the Health Sciences, Bethesda, MD*

November 2014 – March 2015 / March 2016 – November 2018

- **Edited publications** and ensured they **complied** with accessibility standards established in **Section 508 of the Rehabilitation Act of 1973.**

EDUCATION

General Assembly, Remote — *User Experience Design Bootcamp*

March 2024 – June 2024

Full-time immersive student in User Experience Design program that included over 480 hours of professional training over twelve weeks. Utilized a [hands-on approach](#) to [practice user-centered design](#) methods, design thinking skills, [team collaboration](#), and client relations.

Towson University, Towson, MD — *Bachelor of Science (Double Major)*

May 2012

Digital Art & Design, Journalism & New Media

Rockville, MD

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SKILLS

Design:

- UX/UI Design
- UX Content Design
- Product Design
- Mobile Design
- User-Centered Design
- User Research/Testing/Interviews
- Usability Testing
- Sketches and Mockups
- User Personas
- User Flows
- Process Mapping
- Figma
- Adobe Creative Cloud (Including Adobe XD)
- HTML/CSS
- Section 508 of the Rehabilitation Act of 1973 (Accessibility Considerations)

Software Development:

- Collaboration with Developers
- Task-Tracking Software
- Optimizing Graphics for Mobile and Desktop
- Wireframes
- Storyboards
- GitHub
- Copywriting